

**Vernon College**  
**Assessment Activity/Report Communication Form**  
**2019-2020**

**Title:** Evaluation of the King Center and Usage

**Date of completion:** March 2, 2020

**Highlights of data:**

The total usage of the King Physical Education Center for 2019 was 8,786 visits from students, community members, and guests. This indicates an approximate 8% decrease from 2018. Despite the decrease in usage, the King Center has remained steady in memberships for 2019. In 2019, Silver Sneakers has seen an increase in memberships with 21 new members and a 7% increase in revenue. Silver Sneakers is a free wellness program to members who qualify through their insurance company.

**Use of data:**

Data is tracked for usage of the King Physical Education Center weight room, pool, and gym for the calendar year through Campus Commerce.

**How associated to Student Success?**

Every Vernon campus student and full-time employee has free access to the King Center. Community members may purchase memberships through Vernon College for gym access or fitness classes. The facility provides overall promotion of health and wellness for Vernon College students, employees, and community members.

**Where the report can be found:** Continuing Education office/King Center

**Submitted by:** Nina Feldman **Date:** 3/3/2020  
(Responsible Party)

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**Received by Office of Institutional Effectiveness:**

March 3, 2020  
(Date)

**Posted to VC Website\*:**

March 3, 2020  
(Date)

\* To be shared with the Student Success Data and College Effectiveness Committees as well as Vernon College constituents.